



cress
insurance
group



To: Cress Clients

Re: **Cress Insurance Group Partners with Higginbotham**

You know us as your trusted partners. It's a relationship we valued, for nearly forty years, and we're always seeking ways to drive greater value for you. Which is why we are so excited to announce that Cress Insurance Group has a new partnership that does just that.

Cress Insurance has joined forces with Higginbotham, an independent insurance, financial and HR services firm ranked as one of the top brokers nationwide. This partnership will enhance our ability to service your account today, and long into the future.

Higginbotham is a people-first firm with an approach to finding insurance solutions that's more individual and less institutional. By understanding customer priorities, eliminating inefficiencies and committing to transparency, Higginbotham is a place that leads with values so your value leads.

This decision comes at a time when the insurance market is rapidly changing, and acknowledging our clients will be better served by the expanded resources available as a result of our partnership with Higginbotham. You'll have access to a wider range of coverage options and services – all conveniently available through your existing relationship with Cress Insurance.

Higginbotham delivers a single source solution by offering comprehensive insurance services under one roof, including commercial and personal insurance, employee benefits, retirement plans, executive benefits, life insurance, HR services and a suite of risk management and benefit plan services that are unmatched by smaller agencies.

While there's many exciting changes underway, a lot is staying the same, like the exceptional people and local service you expect of us. Our commitment to serving you is steadfast. We'll continue operating as Cress Insurance Group at our current location, and your service team and Insurance Agent remain the same.

We invite you to learn more about Higginbotham and the expanded services now available to you at higginbotham.com. We are always ready to help and we are excited by our new partnership that will benefit you.

Tom Cress and the Cress Insurance Team